

Laura J Nadler

SPEAKER | COACH | AUTHOR
MARKETING EXPERT



Entertaining & Educational
Dental Marketing courses
customized to engage
your attendees

BESPOKE SPEAKING

Speaking tailored to your audience. Whether clinicians, admins, GP's specialists, or a mix, Laura customizes her lectures and courses to engage your attendees to the fullest.

Author of the best-seller
Lights! Camera! YOU!

A Practical Guide for
Creating and Using Video
to Market Your Practice

Laura J Nadler is the founder of WorkingCat Marketing, which takes a "patient journey" approach to marketing dental practices. This program is called From Found to Five Stars

"I love Laura Nadler!!! She spoke for our national annual session and killed it! Rave reviews and vital information! Thanks for making my meeting a success!"

Dr. Lars Bouma
President, American
College of Prosthodontists

"Very well organized and complete coverage on the topic of digital marketing, great performance!!!"

Dr Gerard Charanduk
Spear Study Club

www.WorkingCat.pro
Laura@WorkingCat.pro

New York Based
Travel Lover

Presenting Live or Virtual



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WHAT I TALK ABOUT

KEYNOTES

Delivering on Your Brand Promise
Lights! Camera! You! (Video Talk)

LECTURES/WORKSHOPS

Modules from 45-120 minutes.
Branding, Websites, Social Media,
Video, SEO v SEM, and Strategy.
Designed for the entire team

SOMETHING ELSE

Full and half-day courses.
All aspects of practice marketing
Ideal for Study Clubs, DSO's and
Dental Organizations.

"Within an ever-changing world,
Laura manages to stay relevant
with her finger on the pulse of
the marketing industry."

Shanna Tomlin
Director of First Impressions

WHERE YOU'VE SEEN ME

- American Dental Association
- Tufts School of Dental Medicine
- Boston University
- American College of Prosthodontics
- Pride Institute
- Pacific Coast Society Orthodontists
- World Implant Orthodontic Assoc
- Spear Study Clubs
- University at Sea

PROUD MEMBER

- Academy of Dental Management Consultants
 - Speaking Consulting Network
 - AADOM Speaker Alliance
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